

McKinsey  
& Company

McKinsey Academy

# Executive Leadership Program

Designed for next-generation  
performance transformation leaders



# Executive Leadership Program

**An invitation-only program that convenes executives from the world's leading organizations to evolve their leadership skills and build the tools and network to drive transformation.**

## Your context

You face increasing complexity and uncertainty from technological, social and geopolitical change



To thrive, you must understand the impact and opportunity of those changes today – as well as anticipate and define the implications of future trends

The pace of change and innovation requires you and your teams to move with greater agility and nimbleness in ways of working



To succeed, you must embrace agile ways of working, and rethink how to structure teams and leverage influence to empower and enable experimentation and decision making

The talent landscape is changing with expertise coming from a diversity of backgrounds and increasing focus on purpose and meaning at work



To fully empower your teams, you must create greater inclusivity and trust, enabling your people to bring their 'full selves' to work

**To deliver inspirational and sustainable impact, you must also focus on developing greater personal agility and define how you want to "show up" and lead yourselves, your teams and your organizations**

## Our approach

The program is designed based on three core pillars proven to drive sustained personal and organizational performance:

### Leadership

- Through executive coaching sessions and a 360 assessment, better understand your strengths, and define how you want to "show up" as a leader
- Convene a peer "board of advisors" to provide support and accountability as you navigate your top business and leadership challenges
- Identify your personal reactive tendencies and develop practices to manage

### Strategy

- Acquire cognitive tools & techniques to assess the business impact of global trends – and build a discipline to identify and shape the impact on your organization

- Delve into how to lead successful transformation and glean insights into gaps and areas of focus at your organization
- Expand your knowledge of deep learning and data analytics and create a plan to experiment with and leverage

### Execution

- Create a culture of trust and inclusion on your teams to enable greater creativity and innovation
- Explore how agile approaches and design thinking can make your team more innovative and customer-focused
- Leverage the creativity of all of your team members through optimized approaches to collaboration
- Craft a meaningful leadership story that imbues your team with inspiration and purpose

## Key dates

### Forum I:

March, 4-6, 2020  
Crotonville, New York

### Forum II:

June 9-11, 2020  
Crotonville, New York

## Learn more

Please email  
[Executive\\_Leadership\\_Program@mckinsey.com](mailto:Executive_Leadership_Program@mckinsey.com)  
for more information



## What executives say

“The best leadership development program I’ve been a part of — a tremendous experience”

“Awesome content and thought-provoking delivery, makes me want to [text] my CEO and suggest breaking the inertia NOW!”

“You really build a bond with like-minded leaders in similar situations...throughout you’re always finding fresh lenses, new ideas, innovative and pragmatic actions that you can take in your own work”

## Program structure

Executives kick off the program with an in-person forum (March 4-6, 2020, at Crotonville, one hour outside of New York City) featuring immersive learning experiences that challenge assumptions, personal leadership discussions with executive coaches, and interactive sessions with CEOs and global thought leaders.

Following the kickoff, executives will:

- Leverage program lessons and insights to work on “bold” leadership and business challenges
- Engage in ongoing peer and expert coaching
- Attend webinars led by industry experts and leading academics

The program closes with a three-day forum (June 9-11, 2020, at Crotonville, one hour outside New York City) where executives learn from senior leaders, problem-solve their performance transformations, work with executive coaches to refine their leadership development plan and continue to build their global network of peers.

## Executive profile

- Leading, or being groomed to lead a business unit or functional area (current N-1/N-2 depending on organization size)
- Typically 15–25 years of experience
- Recommend 4–8 executives per client/organization
- Cohort limited to 60 executives

## Executive time commitment

In addition to the two in-person forums, executives will spend 2-4 hours per month on average engaging in program activities including digital experiences (i.e., webinars, courses) as well as expert and peer coaching.

## Distinctive faculty and speakers

Previous guest speakers have included:



**Peter Grauer**

Chairman & CEO,  
Bloomberg



**Beth Comstock**

Former Vice Chair,  
General Electric



**Dave Evans**

Lecturer, Stanford Design  
Program; co-author of  
Designing your Life



**Jennifer Aaker**

Professor,  
Stanford Graduate  
School of Business



**Kevin Sneider**

Global Managing Partner,  
McKinsey



**Simon Marcus**

Former VP, Spotify